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THE PLASTICS EXPORT  
PROMOTION COUNCIL

# PLEX<sup>®</sup> 2024 CONNECT

JUNE 7-9 2024 BOMBAY EXHIBITION  
CENTRE, NESCO, MUMBAI

**Branding and Advertisement Opportunities**





## **Onsite Venue Branding and Advertisement Opportunities**



# VENUE BRANDING LOCATION PLAN

**PLEX<sup>2024</sup>**  
**CONNECT**

JUNE 7-9 2024

BOMBAY EXHIBITION  
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**PLASTINDIA**



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DATE - 4-10-23

Ram Mandir Rd. Rly. Station

- 1 POLE BUNTING
- 2 PATHWAY PYLONS
- 3 PATHWAY HOARDING
- 4 GATE 2 & 3 PYLON
- 5 HALL 2 CROSS WALL
- 6 HALL 2 & 3 CROSS WALL
- 7 HALL 2 PILLAR BRANDING
- 8 HALL 3 PILLAR BRANDING
- 9 HALL 2-3 FLOOR STICKER
- 10 REGISTRATION BRANDING
- 11 B2B AREA BRANDING

TOWARDS RAMMANDIR ROAD  
TOWARDS GOREGAON  
TOWARDS RAMMANDIR ROAD  
TOWARDS GOREGAON



# VENUE BRANDING OPPORTUNITIES



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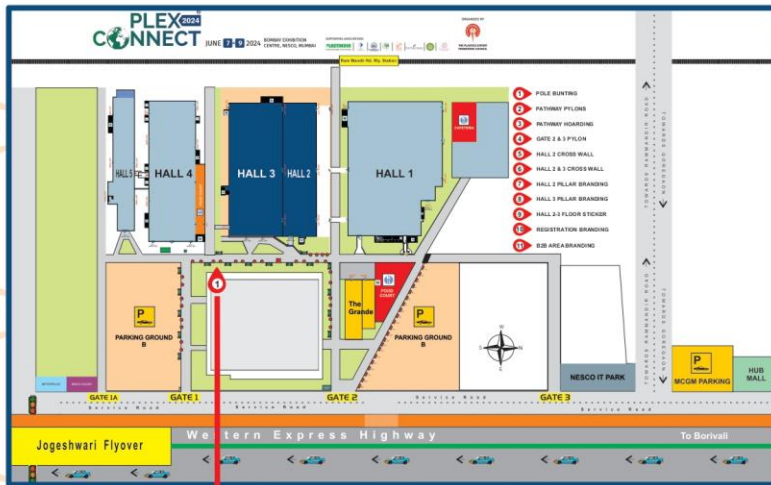
1

## POLE BUNTING

Qty 30 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)



Branding Size : 2.5' x (W) x 7' (H) Bothside  
Material : Flex & Frame  
Available Qty : 30 nos

These Pole Bunting will be placed on the Pathway  
leading to Hall 2 & 3

RATE CARD  
Exhibitor : Rs. 5,000 /- Each  
Non Exhibitor : Rs. 7,500 /- Each

Placement will be decided on first come first serve on the basis of payment



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## Pathway Cuboid

Qty 15 nos



Branding Size : 4' x (W) x 10' (H) Bothside  
Material : Flex & Frame  
Available Qty : 15 nos

These Pylons will be placed on the Pathway  
leading to Hall 2 & 3

**RATE CARD**  
Exhibitor : Rs. **15,000** /- Each  
Non Exhibitor : Rs. **27,000** /- Each



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

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## PATHWAY HOARDING

Qty 17 nos



Branding Size : 20' x (W) x 10' (H)  
Material : Frontlit Flex Mounted on Metal Frame  
Available Qty : 10 nos

These Hoarding Will be Placed on the Pathway  
Leading to Hall 1

**RATE CARD**  
Exhibitor : Rs. **28,000** /- Each  
Non Exhibitor : Rs. **40,000** /- Each



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)



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APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

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## GATE 2 & 3 PYLON

Qty 1 nos



Branding Size : 3' x (W) x 10' (H)  
Material : Frontlit Flex Mounted on Metal Frame  
Available Qty : 1 nos

These Hoarding Will be Placed on the Pathway  
Leading to Hall 2

RATE CARD  
Exhibitor : Rs. 50,000 /- Each  
Non Exhibitor : Rs. 70,000 /- Each

Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

# VENUE BRANDING OPPORTUNITIES



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OCTOBER

NOVEMBER

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## HALL 2 CROSS WALL BRANDING

Qty 1 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)



Branding Size : 50' x 10' (H)  
Material : Frontlit Flex Mounted on Metal Frame  
Available Qty : 1 nos

These Hoarding Will be Placed on the Pathway  
Leading to Hall 2

RATE CARD  
Exhibitor : Rs. **70,000** /- Each  
Non Exhibitor : Rs. **150,000** /- Each



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## HALL 2 & 3 CROSS WALL BRANDING

Qty 5 nos



Branding Size : 20' x 20' (W) x 20' (H) Qty 5 nos  
Material : Frontlit Flex Mounted on Metal Frame  
Available Qty : 4 nos

These Hoarding Will be Placed on the Pathway  
Leading to Hall 2-3

RATE CARD  
Exhibitor : Rs. 50,000 /- Each  
Non Exhibitor : Rs. 70,000 /- Each



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

# VENUE BRANDING OPPORTUNITIES



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## HALL 2 PILLAR COVERING

Qty 18 nos



Branding Size : 6' x (W) x 10' (H)  
Material : Frontlit Flex Mounted on Metal Frame  
Available Qty : 18 nos

These Branding Will be Placed in Hall 2-3

### RATE CARD

Exhibitor : Rs. 15,000 /- Each  
Non Exhibitor : Rs. 20,000 /- Each

Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)



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## HALL 3 PILLAR COVERING

Qty 17 nos



Branding Size : 8' x (W) x 10' (H)  
Material : Frontlit Flex Mounted on Metal Frame  
Available Qty : 17 nos

These Branding Will be Placed in Hall 2-3

**RATE CARD**  
Exhibitor : Rs. 20,000 /- Each  
Non Exhibitor : Rs. 25,000 /- Each

Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

# VENUE BRANDING OPPORTUNITIES



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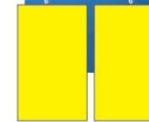


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## Hall 2 -3 Pillar Branding Plan

Hall 2 Qty 18 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Hall 3 Qty 17 nos



- R** Reserve for Bronze Sponsor
- R** Reserve for Gold Sponsor
- R** Reserve for Diamond Sponsor
- R** Reserve for Platinum Sponsor



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## HALL 2-3 FLOOR STICKER

Qty 60 nos



Branding Size : 3' x (W) x 3' (H)  
Material : Vinyl Print  
Available Qty : 60 nos

These Branding Will be Placed in Hall 2-3

**RATE CARD**  
Exhibitor : Rs. **5,000** /- Each  
Non Exhibitor : Rs. **10,000** /- Each



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)



## **Buyer Seller Meeting Area Branding and Advertisement Opportunities**





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## B2B AREA BRANDING

Qty 50 nos



Branding Size : 3' x (W) x 4' (H)  
Material : Vinyl Print  
Available Qty : 50 nos

These Branding Will be Placed in B2B Area

### RATE CARD

Exhibitor : Rs. **8,000** /- Each  
Non Exhibitor : Rs. **12,000** /- Each



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)



# **Registration Branding and Advertisement Opportunities**



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## REGISTRATION BRANDING

Qty 12 nos



Artwork Format : PDF, TIFF, CDR (High Resolutions File With convert to curve)

Branding Size : 3' x (W) x 4' (H)  
Material : Vinyl Print  
Available Qty : 12 nos

These Branding Will be Placed in Hall 2

### RATE CARD

Exhibitor : Rs. **10,000** /- Each  
Non Exhibitor : Rs. **15,000** /- Each





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## Lanyard Branding



**Branding Size: Depend on the Logo**

**Material: NA**

**Available Qty: 10000**

**Rate Card :**

**Exhibitor: Rs. 3,00,000 /-**

**Non Exhibitor: Rs. 4,00,000 /-**



# **Exhibitor Directory**

## **Branding and Advertisement Opportunities**





JUNE 7-9 2024 BOMBAY EXHIBITION CENTRE, NESCO, MUMBAI



## Exhibitor Directory

Branding Size: A5

Material : Digital Paper Print

Available Qty: 2000

Sr. No	Options for Advertisement	Rate Card Exhibitor / Non Exhibitor
1	Front Inside cover	Rs. 30,000.00
2	First 5 Page ( Per page )	Rs.15,000.00
3	Back 5 Pages ( Per pages )	Rs. 15,000.00
4	Back Cover Inside	Rs. 15,000.00
5	Back Cover	Rs. 40, 000.00





# Payment Guideline



## Note :

- Payment will be 100% advance
- Plexconcil holds all the right to make any slight alternation in the Advertisement opportunities.
- GST Taxes are applicable on the above cost.
- All the Structures will be the sole property of the Vendor

## Contact Person for the Booking :

- Kajal Guria at [kajal@plexconcil.org](mailto:kajal@plexconcil.org)
- Prasad Arolkar at [prasad@plexconcil.org](mailto:prasad@plexconcil.org)
- Nigel Rodrigues at [nigel@plexconil.org](mailto:nigel@plexconil.org)

## Bank Details:

### **The Plastics Export Promotion Council**

Bank Name State Bank Of India

A/c No: 34011621060

Branch & IFSC : Andheri (East), Mumbai-400069

IFSC: SBIN00 00539

